

ECONOMIC UPDATE JUNE 2022

Jacksonville State University
Center for Economic Development and Business Research

Welcome to the Jacksonville State University Economic Update for June 2022

This issue considers ongoing changes in labor market conditions as pandemic conditions and demand for labor seeks an equilibrium level for current needs. For this analysis we consider the number of posted job advertisements (*JobsEQ 3.0, Chmura*). An increase in job ads reflects higher demand for labor within those occupations, while a decrease in job ads is generally associated with lower demand. For each county in the CEDBR Region the number of job ads for top occupations is listed within the respective county and delineated by location within that county with totals summarized for the region. Totals include a summation for those municipal locations selected for this analysis. Other job ads may or may not be included from other unincorporated locations.

The analysis tallies job ads by occupation for June 2021 and June 2022 and expresses as a number change and percent change for occupation and location. Illustration of the net change in job ads within the reporting period for each county is presented in a figure at the end of this analysis. This analysis does not consider overall changes within the one-year period, but rather for the month of June for 2021 and 2022. Each occupational category is identified by Standard Occupational Classification (SOC) from the Bureau of Labor Statistics (BLS) and listed as follows:

SOC	Occupation
15-1212.00	Information Security Analysts
15-1252.00	Software Developers
21-1093.00	Social and Human Service Assistants
29-1127.00	Speech-Language Pathologists
29-1141.00	Registered Nurses
29-1141.03	Critical Care Nurses
31-1131.00	Nursing Assistants
35-1012.00	First-Line Supervisors of Food Preparation and Serving Workers
35-3023.00	Fast Food and Counter Workers
41-1011.00	First-Line Supervisors of Retail Sales Workers
41-2031.00	Retail Salespersons
43-6013.00	Medical Secretaries and Administrative Assistants
51-1011.00	First-Line Supervisors of Production and Operating Workers
53-3032.00	Heavy and Tractor-Trailer Truck Drivers
53-7065.00	Stockers and Order Fillers



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Blount County

The total number of job ads expanded by 47% between June 2021 and June 2022. Registered nurses occupation experienced the largest percent increase in job ads and the largest numerical change. With the exception of Warrior, Alabama job ads increased for each selected location. Oneonta, Alabama experienced the largest numerical increase and Cleveland, Alabama the largest percent increase, with the latter almost quadrupling.

Top Occupations in Blount County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	38	58	20	53%	
Registered Nurses	14	40	26	186%	
Retail Salespersons	28	40	12	43%	
First-Line Supervisors of Retail Sales Workers	21	29	8	38%	
First-Line Supervisors of Food Preparation and Serving Workers	13	18	5	38%	
Medical Secretaries and Administrative Assistants	23	17	-6	-26%	
Total	137	202	65	47%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Blountsville, Alabama	43	61	18	42%	
Cleveland, Alabama	6	23	17	283%	
Oneonta, Alabama	56	90	34	61%	
Warrior, Alabama	32	28	-4	-13%	
Total	137	202	65	47%	

Calhoun County

Registered nurses and fast food and counter workers occupations each experienced a quadrupling of the number of job ads. Heavy and tractor-trailer truck drivers also experienced a significant increase of 35 additional job ads for June 2022. All selected localities experienced an increase in job ads in the reporting period, with the number of jobs ads more than doubling from 57 to 145 ads in Oxford, Alabama. Increases in other locations were double digit, with Anniston, Alabama experiencing the second largest numerical and percent change within Calhoun County.

Top Occupations in Calhoun County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Registered Nurses	18	96	78	433%	
Heavy and Tractor-Trailer Truck Drivers	47	82	35	74%	
Retail Salespersons	33	41	8	24%	
Stockers and Order Fillers	30	35	5	17%	
Fast Food and Counter Workers	7	32	25	357%	
First-Line Supervisors of Retail Sales Workers	36	31	-5	-14%	
Total	171	317	146	85%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Anniston, Alabama	62	102	40	65%	
Oxford, Alabama	57	145	88	154%	
Jacksonville, Alabama	32	46	14	44%	
Piedmont, Alabama	20	24	4	20%	
Total	171	317	146	85%	

Cherokee County

Job ads increased between 26% and 33% for three occupational categories – registered nurses, heavy and tractor-trailer truck drivers, and retail salespersons. The largest numerical increase was for registered nurses. Each location experienced a double-digit increase in job ads with a total number of 258 job ads for June 2022 representing a 22% increase from June 2021.

Top Occupations in Cherokee County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Registered Nurses	58	74	16	28%	
Heavy and Tractor-Trailer Truck Drivers	46	61	15	33%	
Retail Salespersons	31	39	8	26%	
First-Line Supervisors of Retail Sales Workers	31	32	1	3%	
Stockers and Order Fillers	26	28	2	8%	
Nursing Assistants	20	24	4	20%	
Total	212	258	46	22%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Cedar Bluff, Alabama	25	33	8	32%	
Centre, Alabama	69	80	11	16%	
Collinsville, Alabama	33	44	11	33%	
Gaylesville, Alabama	26	34	8	31%	
Leesburg, Alabama	59	67	8	14%	
Total	212	258	46	22%	

Clay County

The number of job ads for fast food and counter workers more than tripled and more than doubled for registered nurses, with the latter category experiencing the largest numerical increase by occupation. Heavy and tractor-trailer truck drivers were the only occupation to experience a decline in job ads, with nine fewer ads posted in June 2022 relative to June 2021. By location, the number of job ads increased by 94% for Ashland, Alabama, while declining by 18% and 17%, respectively, for Delta, Alabama and Lineville, Alabama.

Top Occupations in Clay County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	46	37	-9	-20%	
Registered Nurses	8	19	11	138%	
Social and Human Service Assistants	12	16	4	33%	
Retail Salespersons	14	16	2	14%	
First-Line Supervisors of Production and Operating Workers	9	15	6	67%	
Fast Food and Counter Workers	4	13	9	225%	
Total	93	116	23	25%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Ashland, Alabama	18	35	17	94%	
Delta, Alabama	22	18	-4	-18%	
Hollins, Alabama	15	19	4	27%	
Lineville, Alabama	23	19	-4	-17%	
Millerville, Alabama	15	25	10	67%	
Total	93	116	23	25%	

Cleburne County

Job ads posted by occupational category either doubled or tripled. The number of job ads for registered nurses increased by 14, while front line supervisors of food preparation and serving increased by the largest percentage. In total, 42 additional job ads were posted in June 2022 compared to June 2021. By location, Heflin, Alabama and Ranburne, Alabama each experienced large increases in job ads, with the change for the former more than doubling and more than tripling for the latter, respectively.

Top Occupations in Cleburne County

Occupation	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Registered Nurses	9	23	14	156%
Heavy and Tractor-Trailer Truck Drivers	8	15	7	88%
Retail Salespersons	4	11	7	175%
Critical Care Nurses	5	9	4	80%
First-Line Supervisors of Food Preparation and Serving Workers	3	9	6	200%
Stockers and Order Fillers	4	8	4	100%
Total	33	75	42	127%

Location	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Heflin, Alabama	20	44	24	120%
Fruithurst, Alabama	8	15	7	88%
Ranburne, Alabama	5	16	11	220%
Total	33	75	42	127%

DeKalb County

The number of job ads for heavy and tractor-trailer truck drivers represents both the largest numerical and percentage increase for the county with 47 additional jobs posted in June 2022 compared to June 2021. Stock and order fillers is the only occupation category to have fewer job postings, while each of the other categories increased by double-digits. Of the 67 additional job ads posted within the reporting period, most were derived from Fort Payne, Alabama and the largest percent change in Collinsville, Alabama.

Top Occupations in DeKalb County

Occupation	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Heavy and Tractor-Trailer Truck Drivers	31	78	47	152%
Retail Salespersons	18	29	11	61%
First-Line Supervisors of Retail Sales Workers	19	25	6	32%
Registered Nurses	16	22	6	38%
Stockers and Order Fillers	27	20	-7	-26%
Fast Food and Counter Workers	8	12	4	50%
Total	119	186	67	56%

Location	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Collinsville, Alabama	7	12	5	71%
Crossville, Alabama	9	15	6	67%
Fort Payne, Alabama	89	139	50	56%
Rainsville, Alabama	14	20	6	43%
Total	119	186	67	56%

Etowah County

Total job ads increased from 158 to 248 from June 2021 to June 2022. Heavy and tractor-trailer truck drivers and registered nurses experienced increases of 31 and 30, respectively, of the number of postings within each occupation category. The largest percent change in job ads occurred for first line supervisors of food preparation and serving workers, with postings for the category more than doubling. Of the 90 additional postings in June 2022 compared to June 2021, Gadsden produced 68 of the 90 for the largest percent increase by location.

Top Occupations in Etowah County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	51	82	31	61%	
Registered Nurses	42	72	30	71%	
Retail Salespersons	23	32	9	39%	
First-Line Supervisors of Retail Sales Workers	24	26	2	8%	
First-Line Supervisors of Food Preparation and Serving Workers	8	18	10	125%	
Fast Food and Counter Workers	10	18	8	80%	
Total	158	248	90	57%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Attalla, Alabama	26	32	6	23%	
Gadsden, Alabama	88	156	68	77%	
Glencoe, Alabama	12	19	7	58%	
Rainbow City, Alabama	32	41	9	28%	
Total	158	248	90	57%	

Marshall County

Job ads surged from 135 to 253 posting from June 2021 to June 2022. Postings for heavy and tractor-trailer truck drivers, software developers, and information security analysts increased by the largest percentages of each occupational category with the number of postings for the latter expanding by six times when compared to June 2021 levels. The total numerical increase is 118 in new job ads posted during the reporting period. By location, the distribution of job ads posted is relatively consistent; the percent increase in job ads posted more than doubled in Guntersville, Alabama, with the largest numerical increase in Albertville, Alabama.

Top Occupations in Marshall County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	47	98	51	109%	
Retail Salespersons	32	38	6	19%	
Software Developers	12	35	23	192%	
Registered Nurses	17	32	15	88%	
First-Line Supervisors of Retail Sales Workers	23	26	3	13%	
Information Security Analysts	4	24	20	500%	
Total	135	253	118	87%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Albertville, Alabama	62	115	53	85%	
Arab, Alabama	32	53	21	66%	
Boaz, Alabama	16	30	14	88%	
Guntersville, Alabama	25	55	30	120%	
Total	135	253	118	87%	

Randolph County

Higher demand for heavy and tractor-trailer drivers reflects the largest numerical and percent change in job ads posted. Almost half (11/24) of new job ads is attributable to that occupational category. The number of job ads also doubled for first line supervisors of retail sales workers and speech-language pathologists. Job ads posted for Roanoke, Alabama represented the location within the largest numerical increase, while ads surged in percentage terms in Woodland, Alabama.

Top Occupations in Randolph County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	8	19	11	138%	
First-Line Supervisors of Retail Sales Workers	5	10	5	100%	
Retail Salespersons	4	6	2	50%	
Registered Nurses	3	5	2	67%	
First-Line Supervisors of Food Preparation and Serving Workers	3	5	2	67%	
Speech-Language Pathologists	2	4	2	100%	
Total	25	49	24	96%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Roanoke, Alabama	15	32	17	113%	
Wedowee, Alabama	6	8	2	33%	
Wadley, Alabama	3	5	2	67%	
Woodland, Alabama	1	4	3	300%	
Total	25	49	24	96%	

St. Clair County

Heavy and tractor-trailer truck drivers, fast food and counter workers, registered nurses, and first-line supervisors of retail sales workers experienced significant increases in job ads by occupation during the reporting period. Sixty of the 72 additional job ads posted are attributable to these occupational categories. By location, the distribution of job ads is relatively concentrated in Moody, Alabama and Pell City, Alabama, although the number of job ads posted almost doubled in Springville, Alabama and increased by 50% in Ashville, Alabama.

Top Occupations in St Clair County		Job Ads			
Occupation	Jun-21	Jun-22	# Change	% Change	
Heavy and Tractor-Trailer Truck Drivers	57	74	17	30%	
First-Line Supervisors of Retail Sales Workers	33	46	13	39%	
Retail Salespersons	41	46	5	12%	
Stockers and Order Fillers	36	43	7	19%	
Fast Food and Counter Workers	10	26	16	160%	
Registered Nurses	11	25	14	127%	
Total	188	260	72	38%	

Location		Job Ads			
Location	Jun-21	Jun-22	# Change	% Change	
Ashville, Alabama	10	15	5	50%	
Moody, Alabama	41	65	24	59%	
Pell City, Alabama	127	161	34	27%	
Springville, Alabama	10	19	9	90%	
Total	188	260	72	38%	

Talladega County

Job ads increased by 16 postings each for fast food and counter workers and first-line supervisors of food preparation and serving workers during the reporting period. Other increases in job ads occurred for first-line supervisors of retail workers and stockers and order fillers. Two occupations – heavy and tractor-trailer truck drivers – each reported fewer postings during the reporting period. Of the 32 total new job ads posted, ten are associated with employment in Talladega, Alabama, seven in Childersburg, Alabama and Sylacauga, Alabama and four in Lincoln, Alabama and Munford, Alabama.

Top Occupations in Talladega County

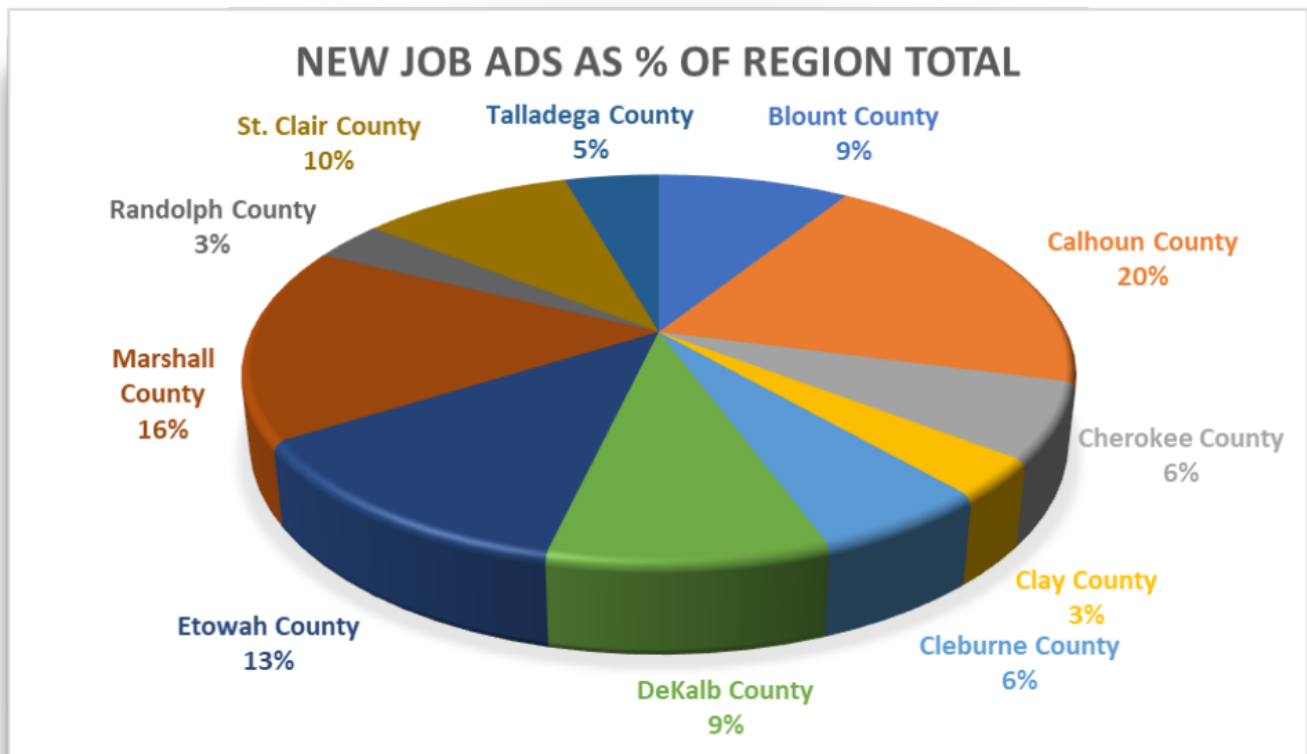
Occupation	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Heavy and Tractor-Trailer Truck Drivers	68	66	-2	-3%
Retail Salespersons	38	34	-4	-11%
Fast Food and Counter Workers	15	31	16	107%
First-Line Supervisors of Retail Sales Workers	28	31	3	11%
Stockers and Order Fillers	25	28	3	12%
First-Line Supervisors of Food Preparation and Serving Workers	10	26	16	160%
Total	184	216	32	17%

Location	Job Ads			
	Jun-21	Jun-22	# Change	% Change
Childersburg, Alabama	15	22	7	47%
Lincoln, Alabama	28	32	4	14%
Munford, Alabama	10	14	4	40%
Sylacauga, Alabama	59	66	7	12%
Talladega, Alabama	72	82	10	14%
Total	184	216	32	17%

Region data are a summation for total job ads by occupation across each county analyzed. The number of job ads posted total 1,455 for June 2021 and 2,180 for June 2022. The 725 additional postings within the reporting period represent a 50% increase.

Location	Job Ads			
	Jun-21	Jun-22	# Change	% Change
CEDBR Region	1,455	2,180	725	50%

The number of job ads increased from June 2021 to June 2022 for each county analyzed, representing a net increase of 725 job ads. New job ads represent the net change during the reporting period. When considering the change in job ads during the reporting period for each county as a percent of all new job ads in the CEDBR Region, Calhoun County and Marshall County experienced larger changes in the number of new job ads relative to the other counties. Of the 725 new job ads posted between the two months in the reporting period, 20% of that increase is attributable to Calhoun County new job ads and 16% to Marshall County new job ads. At 13% of the total new job ads, Etowah County also contributes significantly to the total.



Thank you very much for your support of the JSU Economic Update. We look forward to providing additional, timely economic data to assist you with business and economic planning. Please contact us at the JSU Center for Economic Development and Business Research whenever we may assist you.

Sincerely,



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